

# Eva Yipeng Chen

Experience Designer/Creative Technologist/Space Designer

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## Experience

### The Governance Lab

User Experience Designer/Researcher 02.2019-05.2019

- Cooperated with the New Jersey Government to design a new platform aiming at helping entrepreneurs.

### P.A.R.T Design

Multimedia Experience Designer 09.2018-05.2019

- Created spatial and digital immersive experience, and public interactive installations for retail and boutique hotels in China.

### Wild Design

Multimedia Experience Designer 05.2018-09.2018

- Created spatial and digital immersive experience for flagship store openings and commercial pop-up events in Chengdu & Shanghai, China. Clients included Nike, NetEase and so on.
- Conducted customer experience research with the branding team.

### Powerlong Museum

Digital Media Curation Team Intern 05.2018-08.2018

- Cooperated with new media artists and offer technical support in the "Re-set" new media exhibition in Shanghai, China.

### Ummor Technology

Researcher & UX Designer Intern 09.2016-12.2016

- Designed user experience for the mobile APP TravelWith, cooperated with Guangzhou Government.

### Atelier Cons and Pros

Branding & Interior Intern 06.2015-09.2015

- Designed interior experience and conducted branding research for Banxiaoxue flagship store in K11 Shopping center, Guangzhou, China.

## Exhibitions

### NYC Virtual Reality Immersive Capture Meetup

Experience Designer/Creative Technologist 04.2019

- Presented a live motion capture performance.

### "Utopia in Ruins" Architecture Design Exhibition

Architect/Researcher/ Assistant Curator 08.2016

- Designed interior of a ruined factory and curated an exhibition.

### Bi-City Biennale of Urbanism/Architecture

#### Fan-Wu-Qi (翻屋企) Program

Researcher/ Assistant Curator 12.2015-01.2016

- Worked as the assistant curator.

## Education

M.P.S in HCI GPA4.0

Tisch School of the Arts, NYU | 05.2019

Interactive Telecommunications Program

B.E in Landscape Architecture GPA3.75

South China University of Technology | 06.2017

## Skills

### Experience Design

#### Methods

User Interview	Prototyping
Usability Testing	Information Architecture
Card Sorting	Illustration Storyboarding
Experience Maps	Wireframing
User Journeys	

#### Tools

Adobe XD/PS/AI/PR/AE/ID  
Sketch  
Invision  
Principal

### Creative Technology

#### Creative Coding

P5.js  
Arduino  
Processing

### Immersive Experience

Unreal Engine 4  
Unity  
Isadora

### Space Design

#### 3D Modelling & Rendering

SketchUp  
Rhinoceros  
Auto CAD  
Vray for SketchUp/Rhinoceros  
Lumion  
Keyshot

### Language

English  
Mandarin  
Cantonese  
Taiwanese